

twitterTM

Marketing Made Easy

Cheat Sheet

**Quickstart Guide to
Skyrocket Your Offline and
Online Business Success with
Twitter**

Mark every step of the process as you do them. That will help you to keep track of everything you need to do. Include additional steps if necessary.

- Research your Market by answering the Step 1 questions
- Create your [Twitter Page](#)
- Bio, URL, profile image, profile header, and background image.
- Tweet something of value
- Check replies from your audience and share your opinion
- Answer all of the questions they ask; don't leave them alone
- Use the Lists, Messages and Tweet Button Power Tools
- Get followers by following people
- Get followers by asking for a retweet
- Get followers by repeating popular tweets
- Get followers by replying
- Get followers by Advertising on [Twitter Ads](#)
- [Mimic the Masters](#) and create your own Success Story